

**ONE DAY WORKSHOP ON CREATING AWARENESS**  
**ON**  
**INTELLECTUAL PROPERTY RIGHTS (IPR) – 8<sup>TH</sup> JUNE 2022.**

K.L.E. Society's Jagadguru Gangadhar College of Commerce, Hubballi, an IQAC Initiative, Institution's Innovative Council, Department of Commerce and Economics, organize One Day workshop on Creating Awareness on Intellectual Property Rights on 8<sup>th</sup> June 2022 venue Dr. A.P.J Abdul Kalam Auditorium at 11.30 am. The Resource Person was Dr. Sharana Gouda, Assistant Controller of Patents & Designs Head, Biotechnology Group, Patent Office, Chennai holds Ph.D. in Biochemistry from Gulbarga University, LLB from Mumbai.

The workshop started with an Invocation song by Miss. Vrunda Bidarhalli of B.Com 4<sup>th</sup> Sem. After welcome address by the Principal. Prof. (Smt.) S. S. Patil, Prof. Farook Shaikh, highlighted about the workshop and Prof. (Smt.) Roshni Adhoni, introduced the Chief Guest.

Dr. Sharan Gouda has considerable experience in the field of Patent Search, Filing, Drafting (Indian and International), company law matters and other related legal matters. His work in the IP field includes Copyrights, Design, Patent & Trademark Search and Advisory Reports, IP Management, IP Prosecution, Compliance and Maintenance. He provides advisory services in IP litigation matters. Dr. Sharan Gouda serves on multi committees to assess Intellectual Property and guide institutions and individual to grow an IP portfolio.

Dr. Sharan Gouda spoke about introduction to Property, Intellectual Property, Copyrights, Trademarks, Patents, Trade Secrets and Commercialization of Intellectual Property. 120 students of B.Com and M.Com benefited from the workshop.

Dr. Sharan Gouda explained about Property and Intellectual Property by interacting with participants considering examples from the students and mentioning the right towards property for each Individual, Copyrights and Trademarks were also explained. Students were informed about the Do's and Don'ts while deciding on Trademark. The benefit of having a Copyright or obtaining a Trade Mark was elaborated visually. Further the participants were informed about the step by step patent filing process with many examples.

The participants were made to understand that patenting should involve an inventive step having an industrial application. Participants learnt that a patent obtained in one country is only applicable within that country.

Participants gained an insight into basic knowledge of IP, IPR .Copyrights, Trademarks, Patents, Trade Secrets and Commercialization of IP. Further, Dr. Sharan Gouda highlighted the important of IPR to the students from various domains like Commerce, Management and Computer Science. He mentioned how a student working at a company can add value to the company by managing IP and being an asset to the company and he also argued the students to not only come up with innovative projects but also protect their innovation through IPR.

The vote of thanks was proposed by Dr. Alstyn Victor,