

BEST PRACTICE –I

1. Title of the Practice: Eco friendly Ganesha Idol immersion (Kere bhavi Rakshisi) at Akshay Park -Gokul Road Hubballi.

2. Objectives of the Practice:

With rapid urbanization we find lakes and wells disappearing in our neighborhood. During Ganesha Festival at the time of immersion people face absence of wells/water bodies. Here arises the need for alternate arrangements. Our NSS unit has come out with noble service of providing Mobile Immersion Tank at the door steps of the devotees so that the devotees can bid farewell to the Lord with devotion and love.

The underlying concepts of the practice are:

- a) Ecological Balance /Awareness
- b) Protecting the Environment
- c) Smooth and Peaceful Celebration of the Festival

3. The Context:

In The Context of Lockdown due to pandemic COVID-19 people were apprehensive of celebrating The festival following all the COVID related protocol at this situation Mobile Immersion Tank proved to be a blessing in disguise by taking care of the people's religious sentiments during pandemic people were continued to the four walls of the house and forbidden form celebrating the festival in a grand manner getting in large numbers usually in practice.

When social gatherings were prohibited by the Government, the practice helped the public to a great extent as Ganesha Festival is a Community Oriented Festival that demands the people's involvement in large numbers. Streamlining the Social gathering was a great challenge for the organizers which they successfully handled with the co-operation and active participation of the enthusiastic NSS Volunteers of our College with great zeal and happiness.

4. The Practice:

The practice of providing social service to the people during Ganesha Festival is greatly appreciated by the people of Hubballi and Local Municipal Authorities. Tractor-tailor was converted into a mobile water tank. A thick plastic sheet was used to contain 15000 litres of water and function as a tank to immerse Ganesha Idols by the public. This service was made available on the 5th day of the festival when the majority of the people would immerse their domestic idols. After the immersion of the idols followed by all the rituals in a devotional manner, the people expressed their heartfelt gratitude for the service provided by the educational institution. The organizers engaged the local police authorities in the smooth functioning of the event. To make the practice more

meaningful, eco-friendly and to create awareness about the concern for the environment saplings were distributed to each family that immersed the idol in the artificial tank with the promise to plant the sapling in their area and to take care of the plant.

This practice is unique in the context of Indian Higher Education as it brings about a sense of belongingness and shouldering a social responsibility among the student community. The students will learn strategic planning, concern for the society and contributing towards Communal Harmony which is the need of the hour.

5. Evidence of Success:

The local people have greatly appreciated the service given by the Institution. While the target area was limited, there was a great demand for the service by the neighboring areas also. Hence, the service was extended to other areas. The beneficiaries have expressed their gratefulness to the initiative taken by the Institution and the NSS unit. Our target was to help about 50 families of a locality while more than 100 were the beneficiaries which reflect the need for such services in the wake of the pandemic. The results indicate that the people are ready for the change in religious practice even though it is a sensitive issue. This draws attention towards a quote of **‘Bhagavad Geeta’-Change is the Law of Nature** and create awareness in adopting the change rather than adhering to the old beliefs.

6. Problems Encountered and Resources Required:

The NSS Coordinators and Volunteers contributed the resources required to implement the practice. However, the minor problems encountered are mentioned below:

- Fund-finance mobilization.
- Human Resource Management/ Crowd Management.
- Maintaining Law and Order.
- Best use of the residue of the immersed idols.

Informing the public about the availability of the service, getting a helping hand from the police personnel and Municipal Authorities was of great challenge. However, the above problems were handled amicably with support from staff, students and the public. Philanthropists have joined hands in the successful implementation of the practice. The required resources like a tractor-trailer, water, gas lamps and diesel expenses are borne by the institution, NSS Officials and Volunteers.

Best Practice -II

1. Title of the Practice: Certificate Courses

2. Objectives of the Practice:

To enhance the skill and employability of the students is the need of the hour. To equip them with these skills, certificate courses have been introduced. Other than the core program knowledge these certificate courses enhance the weight-age of the students' resumes. The students become more competitive and have a better edge over others. Students will have more opportunities to choose from these courses which provide skills that could be used effectively at their workplace in future.

3. The Context:

In the context of the changing global scenario the certificate courses are of great importance. They provide practical knowledge to handle the hurdles and overcome them successfully. The stressful and uncertain situation that prevails in the world makes it more beneficial to introduce certificate courses to cope with changing work culture, competitive and challenging situations that may appear during the course of their career.

4. The Practice:

The practice of conducting certificate courses reflects the concern of the institution for the well-being of the students. The institution realizes the lacuna of the knowledge imparted and the skill requirements of the job market on the students' part. The various courses that have been designed for the benefit of students are properly scheduled to enable the students to get benefited. A timetable is prepared in such a way that should not affect the routine classes of the teachers as well as students. The in-charge staff member of certificate courses maintains the records of the students' enrolled for the certificate course. The details of the student, attendance, syllabus and preparation of question paper followed by conduct of examination are maintained. Certificates are issued after the completion of the course.

5. Evidence of Success:

The impact of certificate courses is reflected in the placements that our students get. The students are placed in various positions in different well-known companies like Concentrix, Capgemini, L&T and TCS with an average salary package ranging from Rs.2,60,000 to Rs. 7,00,000 p.a.

The placements at a glance are as below:

Year	No. of Placements
2016-17	82
2017-18	224
2018-19	120
2019-20	89
2020-21	63

In addition, the certificate courses helps to enhance the students' competency level and boosts their confidence which in turn will reflect in increased efficiency at the time of their placements. The courses enable the students to have well-rounded personalities. These courses also build the image of the institution.

6. Problems Encountered and Resources Required:

Adjusting the timetable to suit the free time of the students without disturbing regular classes was a great challenge. However, smart planning enabled us to overcome the challenge. Another challenge faced in the connection was the formation of the syllabus and getting expert advice and help in framing the syllabus. Motivating the students to avail the benefits of certificate courses was a matter of challenge as it includes financial aspects i.e. fees for some of the certificate courses which was an additional burden to the students in the face of crises like COVID-19.

7. Another (Optional)



K.L.E. SOCIETY'S
JAGADGURU GANGADHAR COLLEGE OF COMMERCE
JNANAPRABHA CAMPUS, Vidyanagar, Hubballi
Third Cycle Accreditation by NACC at 'A' with CGPA of 3.33



LIST OF CERTIFICATE COURSES FOR THE YEAR 2020-21

S. No.	Name of Add On / Certificate Course Offered	Year	Duration of Course	No. of Students Enrolled	No. of Students Completed
For Under Graduate Students					
1	Certificate Course in Digital Marketing	2020-21	32Hours	137	137
2	Certificate Course in National Institute of Security Market	2020-21	30Hours	54	54
3	Certificate Course in Rural Development & Agri Business	2020-21	30Hours	37	37
4	Certificate Course in Corporate Excel	2020-21	42Hours	60	60
5	Certificate in Beautician Course	2020-21	30Hours	24	24
6	Certificate Course in Communicative English	2020-21	45Hours	42	42
7	Certificate Course in Yoga (online)	2020-21	30Hours	32	32
8	Certificate Course in Corporate Excel	2020-21	50Hours	60	60
9	Certificate Course in Life Insurance	2020-21	30Hours	30	30
10	Certificate Course in Statistical Tool For Data Analysis	2020-21	30Hours	32	32
11	Certificate Course in Global Business Ethics	2020-21	30Hours	37	37
12	Certificate Course in Quantitative Techniques and Logical Reasoning	2020-21	30Hours	32	32
13	Certificate Course in Kannada Typing in Computer	2020-21	30Hours	30	30
14	Certificate Course in Samakalina Samajadalli Vachana Sahityada Pastuti	2020-21	60 Hours	30	30
15	Certificate Course in Transition from Campus to Corporate	2020-21	30Hours	30	30
16	Certificate Course in Personality Development	2020-21	30Hours	32	32
17	Certificate Course in Mutual Funds	2020-21	30Hours	30	30
For Post Graduate Department of Studies In Commerce Students					
1	Certificate Course in National Institution of Security Market	2020-21	30Hours	23	23
2	Certificate Course in Career Oriented Skill Development	2020-21	30Hours	58	58




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