



K.L.E SOCIETY'S
**JAGADGURU GANGADHAR
COLLEGE OF COMMERCE**

VIDYANAGAR, HUBBALLI-580021

Karnataka University Affiliated
Re-Accreditation by NAAC at 'A++' with CGPA 3.53



7.2.1: Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual

BEST PRACTICE - I

Title of the practice: Environment Perpetuity.

BEST PRACTICE - II

Title of the practice: Stray Domicile (A rescue shelter for the strayed animals).



BEST PRACTICE - I

1) Title of the practice: Environment Perpetuity.

2) Objectives of the Practice: The idea behind the tree plantation activity is to propagate the message into students & the general public that planting trees helps maintain a clear eco-friendly environment thereby reducing pollution and improving green ambience. Trees are the foremost source for producing oxygen in the environment, they help in reducing the level of CO₂. As global warming is on the rise, trees aid in resolving the issue and maintaining the ecological balance and assisting the serenity of nature by providing shelter to the declining bird species.

3) The Context: The major issues in initiating this practice were deforestation, ecological balance & air pollution. In order to curb the issue the institution in association with the NSS wing of the college started planting saplings and nurturing them on regular intervals at the campus and the adopted village.

4) The Practice: In order to create awareness among the student community and general public regarding the importance of protecting the environment, benefits of trees and the beautification in and around the surroundings, the NSS wing has taken initiative of planting the saplings in the campus on regular basis and at the adopted village Haliyal in order to maintain the ecological balance. In order to create awareness on deforestation, soil erosion, and importance of pure air to breathe among the village folks in an around the adopted village this initiative was implemented. It focuses on maintaining the ecology and improving the soil texture as well, indirectly it also assists in conserving water and fauna. The partakers and citizens were clearly explained with the benefits of this practice by giving them an insight of plantation that controls natural disasters, prevents drought and also aids in maintaining a sound spiritual and mental health thus improving the overall stature of mankind. "MANEGEONDU MAGU – MAGUVIGONDU MARA" a slogan adopted by the Government of Karnataka is visualized and executed in practice by our student community with a commitment of One-Student One Tree initiation.

5) Evidence of Success: Out of the context the students in association with college NSS wing voluntarily involved in the practice of planting saplings on special occasions and on regular basis with utmost care on selection of plant species from local vendors and healthy planting techniques.

6) Problems encountered and Resource Mobilization: At the institutional level utmost care is taken by the students as well the menial staff to water the plants on regular basis, manuring, and pesticidal care irrespective of the climatic conditions. However, the plantations made at the adopted village exhibited certain issues such as untimely or moderate care for the plants like watering and pruning of the plants, nurturing of the plants with the required manure and pesticides as such. In spite of all these issues the villagers are constantly motivated to take care to the planted saplings.

BEST PRACTICE - II

1) Title of the practice: Stray Domicile (A rescue shelter for the strayed animals).

2) Objectives of the Practice: The ideology behind this practice is to propagate the message into students & the general public to show humanity not only towards the specific breeds but also towards the stray and stranded animals too. The fauna around us not only include the specific breeds but also strays around that beautify the environment, often the non-breed are always left unattended thereby creating imbalance in the ecology and hence in the Institution in association with a group of students have come up with this initiative of providing shelter and care to the stranded and left out fauna.

3) The Context: With the increase in human population and poor waste management has led to the increase in the percentage of stray animals. The lives of stray animals are hard with several challenges such as struggle for food, shelter and medical care. As an inclusion they are also deprived of love, affection and companionship. Hence their survival becomes difficult as each day passes by.

4) The Practice: A group of students were motivated to take up the initiative of rescuing and sheltering the stray animals. The students are provided with a room in the institution named as "Stray Domicile" where the injured, abandoned and strayed animals are picked up from the state of life and are sheltered upon with food and medical attention/care. The animals rescued by the students so far include Dogs, Cats, Birds, Horse and Eagle etc. Dr. Ravindra (Veterinary) from City Hospital, Hubballi, is kind enough to provide medical service free of cost. After recovery the most of the animals are either adopted or re-habitated to their actual environment (PFA).

5) Evidence of Success: The PFA (People for Animals) is an association of people who provide financial assistance to the stray animals in the form of medicine and nutrition. In this operation so far 80 animals have been rescued and treated by our students and post recovery they have been shifted to the PFA located at Pale Village.

6) Problems Encountered & Resource Mobilisation: The animals exhibit their fury during their rescue and at times they tend to attack the rescuers in confusion that the rescuers may harm them almost all of them were either abandoned by their owners or people in their surroundings. At times distance matters much as the students have to attend this operation after class hours. Another issue is the economic challenge, as the attitude of the humans has changed and their priorities have become self-centered.