



K.L.E Society's  
**JAGADGURU GANGADHAR  
COLLEGE OF COMMERCE**

**VIDYANAGAR, HUBBALLI - 580021**

(Affiliated to Karnatak University Dharwad, Karnataka)  
4th Cycle Accreditation by NAAC at "A++" Grade with CGPA 3.53



# Annual Report 2023-2024



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## *Vision*

*To be a leading and premier institution by facilitating conceptualization of theory and practical insight, to the aspirants of knowledge, about the world of business and to groom them with the values of life.*

## *Mission*

*To impart quality commerce education catering to the needs of the ever changing business world by bringing out the potential competency among the students so as to help them in establishing the business of their own and to train them to become professionals in the field of Commerce and Management.*

## *Goals*

- ❖ *To impart commerce education to the students enabling them to take-up further studies in professional courses such as MBA, CA, CS, CFA, ICWA, Law, etc and higher education.*
- ❖ *To enable the students to take-up employment in various organizations and self-employment such as the practice of Accountancy, Auditing, Taxation, etc.*
- ❖ *To enable the students to acquire knowledge required to establish and run business of their own.*







ಕೆ. ಎಲ್. ಇ. ಸಂಸ್ಥೆಯ  
ಜಗದ್ಗುರು ಗಂಗಾಧರ ವಾಣಿಜ್ಯ ಮಹಾವಿದ್ಯಾಲಯ  
ವಿದ್ಯಾನಗರ, ಹುಬ್ಬಳ್ಳಿ-೫೮೦ ೦೨೧.



K. L. E. SOCIETY'S  
**JAGADGURU GANGADHAR COLLEGE OF COMMERCE**  
**VIDYANAGAR, HUBBALLI-580 021.**

Fourth cycle Accreditation by NAAC at 'A++' Level with CGPA of 3.53

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Ref. No. : \_\_\_\_\_

Date : \_\_\_\_\_

Honorable President Shri. S. I. Munavalli Board of Management, K.L.E. Society, Belagavi, respected Principal S . L Patil , JGCC,Hubballi, invitees, learned colleagues, press and media persons and my dear students.

I am pleased to present before you the annual report of the college union activities for the academic year 2023-24

Name of the Institution	:	KLE Society's JagadguruGangadhar College of Commerce . Vidyanagar , Hubballi
Year of Establishment	:	1947
NAAC Accreditation Details	:	
Grade	:	A++
CGPA	:	3.53
Validity Period	:	09/06/2030
No. of Batches Graduated	:	73
Office Telephone Number	:	0836-2372014, Fax : 0836-2370435
Email ID	:	<a href="mailto:klesjgcchubli@gmail.com">klesjgcchubli@gmail.com</a>
Website	:	<a href="http://www.klesjgcc.edu.in">www.klesjgcc.edu.in</a>
Affiliating University	:	Karnataka University Dharwad
Aided / Un-Aided	:	<b>Aided No:</b> ED55 UPC 82 Bangalore. Dated :31/03/1984
College AISHE/UIICMS Code	:	A09GAP0016



### Course wise Students Strength (2024-25)

Course	Class	Boys	Girls	Total
UG	I Year	135	158	293
	II Year	178	173	351
	III Year	146	187	333
PG	I Year	4	41	45
	II Year	3	34	37

### Examination Results (Final Semester/Year)(2023-24)

Course	Class	No. of Students appeared	No. of Students passed	Passing %	Distinctions	First Class
UG	B.Com 3 rd sem	347	308	89%	254	49
	B.Com 5 th sem	333	287	86%	220	54
	B.Com 6 th sem	335	277	82.68%	243	32
PG	M.Com I sem	37	36	97%	21	13
	M.Com III sem	40	38	95%	19	15

### Staff Details

Cadre	Aided Staff		Un-Aided Staff		TOTAL
	Male	Female	Male	Female	
Teaching	6	2	3	8	19
Non-Teaching (Technical staff)	-	-	1	1	02
Non-Teaching (Clerical staff)	1	1	2	2	06
Menial Staff	-	-	5	2	07
Librarian		1			01
Grand Total					35

### Students Achievements

- Miss. Swati Belavadimath ,has secured 5 th rank to University in Final Examination 2023-24.
- Miss. Bibi Ayesha S Mannikeri PG student has qualified KSET- 2023 and NET -2023
- The College has made significant achievements in the field of Sports. Every year we are able to produce State and National level players.
- Miss. Netra Talawar of B. Com VI Semester bagged Silver Medal in All-India Inter University Rope Skipping Championship held at LNCT University, Bhopal (MP) from 4<sup>th</sup> April to 6<sup>th</sup> April, 2024.
- Mr. Prajwal Ijari has bagged Seven Gold Medals in Karnatak University Inter Collegiate Swimming Competition organized by GFGC College, Hubli.
- 10 Students of our College have represented Karnatak University in Various teams as University Blues.
- Total seven companies have visited the college for campus drive and, 127 students have placed in . Highest salary package is 3.5 LPA .





S. No	Name of the Student	Class	Event
1.	Mr. Shrinivas Ambiger	B.Com VI Sem	Handball
2.	Mr. Shashank Dalavi	B.Com VI Sem	Shooting
3.	Ms. GKrithika	B.Com VI Sem	Shuttle Badminton
4.	Mr. Prajwal. Srinivaspur	B.Com VI Sem	Football
5.	Ms. Netra Talawar	B.Com VI Sem	Rope Skipping
6.	Mr. Vinay Y H	B.Com II Sem	Karate (AIU)
7.	Mr. Prajwal Ijari	B.Com IV Sem	Swimming
8.	Mr. Tushar Metrani	B.Com II Sem	Shuttle Badminton
9.	Mr. Vinay Y H	B.Com II Sem	Karate
10.	Miss. Deepa Talawar	B.Com II Sem	Rope Skipping

- Mr. Vinay Y H of B. Com II Semester bagged Silver Medal in 20<sup>th</sup> International Okinawa Karate open Championship held at Malaysia from 10<sup>th</sup> to 12<sup>th</sup> May, 2024
- Miss. Trisha J of B. Com II Semester bagged Bronze Medal in World Skate Games held in Italy from 18<sup>th</sup> to 22<sup>nd</sup> September, 2024.
- The K. L. E Society's J. G. College of Commerce organized KUD Second Zone Cricket Tournament in SDM College Ground from 25<sup>th</sup> April to 26<sup>th</sup> April, 2024, in which 08 teams of different colleges have participated & our college Cricket team emerged as Champions in the tournament.
- **"10<sup>th</sup> International Yoga Day"** was celebrated in collaboration with Youth for Seva, Hubli on 21<sup>st</sup> June, 2024.
- **"AATMA RAKSHA NAARI KI SURAKSHA"**- Self Defense Karate Training Programme for Girls Students was organised from 5<sup>th</sup> June to 20<sup>th</sup> June, 2024 by Department of Physical Education & Sports.
- **"FITNESS TRAINING"** 30 Days Certificate Course for boys Students was organised from 6<sup>th</sup> November, 2024 by Department of Physical Education & Sports.
- Our Cricket Team of the college has bagged Champions in KLE T20 Inter Collegiate Cricket Trophy held at KLE Technological University Cricket Ground, Hubli.
- Annual Sports Meet (Indoor & Outdoor) was organized for UG and PG Students on 02.07.2024 & 03.07.2024.
- Mr. Siddarth Motebennur of B. Com. VI Semester won the Individual Championship amongst Men category and Miss. Disha Pai of B.Com VI Semester won the Individual Championship amongst Women category in the college Annual Athletic Meet held on 2<sup>nd</sup> July, 2024.



- Ms. Netra Talawar of B. Com VI Semester has been adjudged as the **Best Sportsman for the year 2023 – 24.**

### **Our Students have participated in competitions and won the prizes like**

- Winners at Cavalcade 2024 organised by Jain College Hubballi on 22/ 06/2024
- Won first prize at photography competition organised by RLS Institute , Belagavi on 05/06/2024
- Finalist at state level Twin City Idol season 5 on 27/01/2024
- Winners at State Level Kannada Habba organised by KLE Society's Lingaraj Colege Belagavi on 29/06/2024
- Winners at state level essay competition organised by SJMVS Arts and Commerce College for women on 25/06/2024.
- Won Best Manager at Innovation -2024 an inter college fest organised by SMSR Hubballi on 19/06/2024.

### **Staff Achievements**

- Dr. NITIN S N. Asst. Professor in Commerce has been awarded Ph.D from Tumkur University, Tumakuru

Topic: A Study on Financial Exclusion of Tribes in Uttara Kannada district .

- Dr. Netravati Gabbur Asst. Professor in Kannada has been awarded Ph.D from Karnataka University of Dharwad

Topic : Madhyakalina Kannada Sahityadalli Stri Samvedane

- Article Publication : Vachana Sahityadalli Kayak Nistye Atava Vruthishilate Ondu Vivechane. Published in IJRAR UGC Approved - international journal Open Access , peer reviewed, Refereed Journal E-ISSN – 2348-1269, P-ISSN: 2349-5138 by –GFGC Kundagol . on held on -23rd January 2024.
- Article Publication : International journal of Academic, peer reviewed, Multidisciplinary , Multiple Languages Refereed & Indexed Journal , Topic – Dasa Sahityakke Shreeyara Koduge. -ISSN – 2348-7666 . on -23<sup>rd</sup> February 2023.
- Attended Refresher Course : UGC HRDC Mysore (Teacher Educator ) Refresher Course . held From : 15/02/2024 To 29/02/2024. Grade – A .
- Attended UGC SPONSORED WEBINAR ON NEP 2020 : UGC HRDC . University of Mysore. Topic – NEP 2020: Languages , Culture And Values. held From : 14/03/2023 .
- Attended – One Day State Level Bharatiya Bhasha Sammelana By Karanatak University Dharwad , Collaboration with KRMSS-ABRSM , Dharwad . held on -27.03.2024.
- Attended – SEVENDAY University Level N.S.S LEADERSHIP TRAINING CAMP Attended As a N.S.S Program Officer And Recourse Person on Dharwad . held on -19.06.2024 TO 25.06.2024.
- Presented paper at, Two day Virtual Multidisciplinary International Conference on Revamping the Future Skills Terrain : Building World 5.0- Research Paper – Vidhyarthigalasarvhotomukhaabhivruddhyalli Bhashakoushyagala Mahatva . held on -28th , 29th May 2024.





- Attended Eight day FDP – “Eight Day Online Faculty Development Program on, BhashantaraPrakriye :Andu- Indu” held by KristuJayanti College . held on -23.08.2024 To 30.08.2024.
- Refresher Course: UCG-HRDC, MMTTC Karnatak University Dharwad Refresher Course: Kannada .held From : 17/09/2024 To 28/09/2024.Grade A +.

- Dr .Soumyashree N Hegde

Coordinator , Post Graduate Department of Studies in Commerce

- Presented paper at 2nd International Conference On "Changing Business Paradigm, (Cbp'23) - Reinventing Management Through Sustainability And Innovation" conducted by Presidency college on Nov 23 and 24 th 2024-Won best paper award with cash prize of Rs 5000
- Presented paper at National Conference on "Contemporary Research in Commerce & Management" Sheshadripuram Degree college Mysore on May 3, 2024
- Published a book titled " Strategic human resource management" publisher Infinity publication,June 2024
- Attended FDP conducted by Seven Day Faculty Development Program on 'Artificial Intelligence in Higher Education: Teaching and Learning Languages' organized by Department Of Languages, JAIN (Deemed-to-be-University),Bangalore from 16th to 28th November 2023
- Attended 5th 'NEP 2020 Orientation & Sensitization Program under Malaviya Mission Teacher Training Program (MM-TTP) of University GrantsCommission organised by MMTTC, Central University of Haryana, Mahendergarh(India) from February 5-14, 2024.
- The Role Of Machine Learning In Predicting Positive Emotions At Work: Impact On Teachers' Job Satisfaction And Well-Being--- Indian Patent - With 5 Other Authors -April 2024 (Filed)
- Ai-Driven Sustainability Revolutionizing Manufacturing Supply Chains For A Greener Future--- with 5 author --Business, Management and Economics Engineering,Scopus indexed- Dec 2023
- A Systematic Evaluation on Factors Influencing Green Accounting Practices of Selected Indian Companies A Way to Sustainable Development---- European Economic Letters--5 other author -Dec 2023
- Impact of digital payment on purchase of sustainable apparel in online platforms : Application of Theory of Planned Behavior .International Studies Of Cultural Studies And Social Science-June 2024-ISSN 2347-4777
- Won “Young researcher award 2024” in April 2024 issued by New research and innovative society.
- Short term course on Strategy Formulation and Data Visualization organized by Center for outreach and Digital Education IIT Madras. 19 to 23 February 2024.

- Dr. Alystine Victor

HOD. Dept. Computer Science

- Awards: Chief Guest Editor of CS JOURNALS,Reviewer of UGC Referred/ Reviewed Journal IJRAR.
- Published paper on “Analytical Study on Facial Recognition” in International Journal of Research and Analytical Reviews. IJRA23C2203.
- Published paper on “Natural Language Processing “ in Journal of Information and Computational Science .JOICS7240



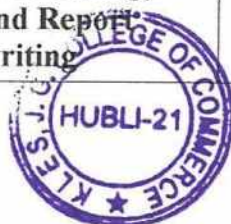


- Prof. Roshni Adhoni, Dept. Commerce has published paper on Title "A ROLE OF HUMAN RESOURCE MANAGEMENT IN DIGITAL AEON" Published in the International Journal of Novel Research Development.
- Prof. Maglina Cruz . Dept. Commerce has published paper on "The Role of E-Commerce to Reduce Costs- Impact on Small & Medium-Sized Companies in India" Published in the International Journal of Novel Research Development in Volume 9, Issue 3, March 2024 .
- Prof. Farook Shaikh , Dept. Commerce has published paper on "A Case Of Human Resources Analysis – To Make An Impact On Employee Turnover" , had been reviewed by the Editorial Board and published in "International Journal Of Marketing And Human RESOURCE MANAGEMENT (IJMHRM), Volume 15, Issue 1, January-April 2024, pp. 49-56; ISSN Print: 0976-6421 and ISSN Online: 0976-643X;" Article Id - IJMHRM\_15\_01\_006 , Date of Publication - 04 May 2024.
- Prof. Pooja Nalavadi, HOD. Dept. English .
- Qualified K –SET examination 2023.
- Participated in one week online State Level (12 to 17 June 2024 ) faculty development program on "Kannadada Alakshitha Sahithya" organized by Nagarjuna College of Management Studies .
- Participated in one week (15 to 21 July 2024) online National Level faculty development program on "Harnessing AI Tools : A Step towards Strategic Teaching Approach" organized by Institutions Innovation Council and Development.
- Participated in one day Conclave on "Emerging Trends in Humanism and Social Sciences at Technical Institution" organized by KJ.Somaiya Technological University on 04/07/2024.

## Activities and Events

- Number of Seminars / Workshops / Conferences Organized

Seminars / Workshops / Conferences	Date	Theme/Title	Resource Person details	Number of participants
<b>Workshop</b>	4 January 2024	<b>Art of Effective Communication</b>	Mr. Suniel R.	80
<b>Workshop</b>	13 February 2024	<b>Financial Service</b>	Mr. Nanadan Gulannavar	60
<b>Seminar</b>	on 25th April 2024	<b>Career Guidance</b>	Mrs. Shilpa Sunagar	26
<b>Workshop</b>	23 May 2024	<b>Narrative Healing</b>	Mrs. Sandhya Prem Shankar	101
<b>Workshop</b>	30 May 2024	<b>Research Methodology and Report writing</b>	Dr. M. R. Patil	60



## Details of other Major Events organized

- Battle of Talent Hunt - for the undergraduate students on 18 November 2023 145 students participated –
- Action Cut - a state level inter collegiate short film short film entry competition was organised on second December 2023 colleges across the Karnataka participated Mr Vijay Sehgal was chief guest
- Jigyasa – A inter class competition was organised on 10th June 2024, 25 students participated
- Avisnya –A inter college management fest was organised on 8 November 2023 total 17 teams have participated
- On 23 May 2024 Department of Kannada has organised one day workshop on “**Narrative Healing**”, Mrs. Sandhya Prem Shankar , Nutritionist was the resource person . 101 students have participated .
- On 16 July 2024 Department of Kannada has organised “**NudiNamanamattuVicharManthana**” Program for sad demise of Kamala Hampana and AparnaVastare . Dr. JagadhirHosamni .G.H.College .Haveri was the chief guest . Staff and students were present .

## Women empowerment cell

- Women Empowerment Cell and College Union in association with VivekjagratabalagamHubli organised quiz competition on the topic autobiography of Vivekananda on 12 /1 /2024 , 62 students participated.
- On March 8, 2024 International Women's Day was celebrated in the college by felicitating all the teaching and non teaching degree and PU ladies staff by the principal .
- Ladies Association activities for the year 2023-24 was organised from 22nd April 2024 till 27th April 2024 ,competitions like Rangoli, mehndi ,best out of waste ,singing, dancing ,cooking painting etc were organized for all UC girls, 220 students participated in these activities.

## YRC

- A Communal Harmony Campaign Week was organized from 19-11-2023 to 25-11-2023. To integrate communal harmony and National brotherhood among students and society. A debate competition, a special talk on Communal harmony and a Skit was enacted in public places.
- On 30-04-2024 An Immunization Awareness Campaign was organized for mothers in order to create awareness about the various vaccination to be given to their kids.
- For Empowering and Encouraging the Students of JGCC,**The Collage Union** has organized some Cultural Competitions like Drawing, Debate Competition, Video Editing,Essay Writing Solo Dance, Singing Solo From 20-05-2024 to 22-05-2024. 168 students participated .

## N.C.C.

- The Selection Trails for the First Year NCC Cadets for the Training Year 2023-24 is held on 03-08-2023.210 NCC aspirant students participated in the Trails.
- 72 cadets have successfully completed The Physical Test. The Viva is conducted for these cadets on 19-11-2022 by Col Vinay Verma. Finally 20-SEP and 09 SW cadets were shortlisted to enrol in the First Year of NCC. The Parades for 1-Year cadets commenced on 31-10-2023.





- Coy has conducted a Rally on International Environment Day - Life Style for Environment under SSCD Activity on 24-05-2023 from KLE Society's JG College of Commerce to the Hosur Cross. 25 SD Cadets, 35 SW Cadets, 05 Police Personnel of Vidyanagar Police Station and 01 ANO have actively participated in the rally. Also cadets made posters/props to create awareness among the society/people in regards to Environment.
- 04 SW Cadets, CDT.Harshita Kamath, CDT.PriyankaKalbairav, CDT.AishwaryaHiremath and CDT.HarshitaSantaba have participated in Belagavi Group Inter Battalion Shooting Competition at Belgaum on 23-03-2023.
- CDT.PriyankaKalbairav and CDT.AishwaryaHiremath have participated in Inter Group Shooting Competition held at Rastriya Military School, Bangalore from 19-05-2023 to 28-05-2023.
- 17 Cadets have attended 'Run for Nature', 6k and 3k Marathon on the eve of World Environment Day, held at Tolankeri Premises, Hubballi on 05-06-2023. Padmashree Salumarad Timmakka was invited as the Chief Guest on the occasion.
- 04 SD Cadets, CDT.Veeru Bashetti, CDT.Sushant Durgadmath, CDT.Kiran Hombal and CDT.Siddharth Vibhutimath and 01 SW Cadet, CDT.Poorvi Kadam have attended all India -'EK BHARAT SHREST BIARAT' camp at Chamba, Uttarakhand from 11-06-2023 to 22-06-2023 conducted by 31 Uttarakhand Bn. CDT.VeeruBashetti have won I-Place in Debate Competition and also the cadets have won I-Place in NIAP and II-Place in the Group Dance Competition.
- 04 SW Cadets, CDT.Harshita Kamath, CDT.Divyashree Kulkarni, CDT.Bhoomika Patil and CDT.Preeti Patil have attended Army Attachment Camp held at PCTC Banasawadi Garrison, Bangalore from 12-06-2023 to 23-06-2023. CPL PreetiPatil bagged Iron lady award out of the 180 SW cadets among Belagavi and Mangalore group.SGTDivyashree Kulkarni secured a place in Top 10 in Athletics among 150 SW cadets and JUO Harshita Kamath secured the first place in Lecturing Competition, and overall had a very significant learning experience.
- 04 SD & 04 SW Cadets have attended Pre-ThalSainik Camp-I At Belagavi from 16-06-2023 to 25-06-2023.
- 03 SD & 04 SW Cadets have attended Pre-ThalSainik Camp-II at Belagavi from 28-06-2023 to 08-07-2023.
- 01 SD & 03 SW Cadets have attended Pre-ThalSainik Camp-III at Belagavi from 21-07-2023 to 31-07-2023.
- CDT. Abhishek B Patil, CDT.Aishwaryalaxmi Deshpande and CDT.Priyanka J Kalbairav have attended IGC-ThalSainik Camp-I at Mysore from 01-08-2023 to 10-08-2023.
- Health Check up Camp is organised for the cadets, on the Eve of our Chairman Sir's 76th Birth Anniversary on 01-08-2023, in association with K L E S Co-Operative Hospital, Hubli.
- PRERDC-1 held at Belagavi from 18<sup>th</sup> Sep 2023 to 19<sup>th</sup> Sep 2023.03 SD's and 07 SW's has successfully completed the camp.



- PRE RDC-2 held at Belagavi from 21<sup>st</sup> Sep 2023 to 30<sup>th</sup> Sep 2023. 03 SD's and 07 SW's has successfully completed the camp.
- PRE-RDC-3 held at Belagavi from 01<sup>st</sup> Oct 2023 to 09<sup>th</sup> Oct 2023. 02 SD's and 07 SW's has successfully completed the camp.
- IGCRDC-1 held at PRTC Toranagallu, Ballari from 01<sup>st</sup> Oct 2023 to 09<sup>th</sup> Oct 2023. 02 SD's- SUO. Veeru M Bashetti & CHM. Kiran Hombal and 05 SW's- JUO. Harshita Kamath, SGT. Divyashree Kulkarni, SGT. PoorviKadam, CPL. Diya Hiremath & LCPL. Shreya Biddaralli have successfully completed the camp.
- ATT(SD) was held at Belgaum from 6<sup>th</sup> July to 17<sup>th</sup> July, 2023. Where LCPL Subramanya Vastradmath, CDT Ajay Munavalli, CDT Vinayak Gondkar had successfully completed the camp. They had a very adventurous and challenging experience throughout the training duration.
- ATC was held at KUD Dharwad from 5<sup>th</sup> July to 14<sup>th</sup> July 2023. 21 SD AND 23 SW has successfully completed the camp. In this duration of ATC, 2/28 NCC coy won the First place in drill, Second place in volley ball by SW's among 12 Coy's and second place in Throwball, and also bagged Overall General championship.
- 19 cadets volunteered at state level drawing competition, Kannada Prabha ceremony organised by Suvarna news.
- We commemorated Constitution Day in NCC with fervour, 97 cadets attended the function and had gained significant value and knowledge about our constitution. 12 cadets donated the blood at KIMS Hubli on 11th November 2023 and on emergency bases 3 cadets of our coy donated blood, showcasing their brevity and humanity for a social cause.

## **P. G. Department of Studies in Commerce**

The academic year 2023-24 of PG department of Studies in Commerce is started from November 2023 to 1/8/24.

1. On 06.10.2023, Farewell was given to M.Com. IV (2022-23 batch).
2. On 20.11.2023, Internal Viva was conducted M.Com. IV sem students.
3. On 09.12.2023, M. Com I sem students have participated in fresher's day.
4. On 20.01.24, SWAYAM MOOC Courses registration for M.Com. students was done.
5. On 03.01.2024, One month "Life Skills Training Program - UNNATI" for M. Com. IV sem students was inaugurated.
6. On 18.01.2024, M. Com. IV sem Students participated in One Day MDP on "Cyber Security & Management" organised by KLE Institute of Management Studies & Research, Hubballi.
7. An intercollegiate state level Ad fest was conducted for M.Com and MBA students on 06-07-2024 . Mr Rakesh Totkar, Head of student pre incubation center, Deshpande foundation , Startup Inuagarated and spoke to the 14 group of participants regarding digital marketing cra.
8. The 10 M. Com students participated and presented research paper in one day national level conference conducted by Government first grade college , Kundgol.





9. Two of M. Com students presented their research paper in two-day international conference conducted by Mar thoma college of science and technology, Kollam, Kerala held on 22<sup>nd</sup> and 23<sup>rd</sup> February 2024
10. On 20.08.2024, internal Viva for M.Com. IV sem students for the year 2023-24 was conducted.
11. On 05.08. 2024, farewell was given to M.Com. IV (2023-24 batch).

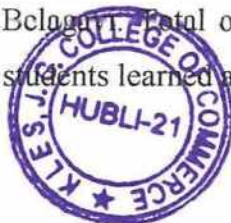
#### NSS

- As part of Amrita Mahotsava, many special activities were organized in the campaign called MeraMadiMeraDesh
- Volunteers organized mobile water carts at various places in Hubli city for eco-friendly Ganesha discharge.
- NSS volunteers cleaned effigies of Mahatma Gandhi, Basaveshwar, SangolliRayanna, and Kittura Rani Chennamma on the occasion of 'Mahamajjan'-
- Karnataka Rajotsava. From 23.09.2024 to 02.10.2024 under Swachhata He SevaAbhiyan more than 17 programs were organised.
- Mr. NavinaAmminabhavi NSS volunteer participated in the NIC held at Dhar in Chhattisgarh.
- Miss. Seema.Heerholi& Miss.MadhuGoravivolunteers participated in the National Level National Character Camp held at Satara, Maharashtra.
- Volunteers participated in many state, inter-state, national university Leader Shif Camp, etc. Girl Child Day, Voting oath, Anna Dana, Candle March, Free Eye Checkup, World Environment Day, Kargil Victory Day, All birth anniversary of great personality, Krishna Janmashtami etc were celebrated

## Placement Cell

### Details of the activities conducted by Career Guidance and Placement Cell

1. **Campus Placement Registrations** took place from 14th to 20th October 2023. 132 B.Com students were registered for the cell .
2. **Virtual Career Counseling** event took place on 27th October 2023 for 1 hour. The resource person was Mr. Santosh Siddami from SYBER BES Belgaum. Total of 103 B.Com students have participated in the counseling session . The outcome was that students learned about long-term and short-term goal setting.



**3. Career Fitment Test** was held on 31st October 2023 for 2 hours, with Mr. Santosh Sidhani from SYBER BES Belagavi was the resource person. A total of 365 B.Com students participated. The outcome was that students received guidance and clarity on different career options, helping them make informed decisions.

**4. Field Study 1** took place from 7th to 8th November 2023, lasting 2 days. Ten B.Com students have participated in the study and the outcome was that students gained practical knowledge about research through the survey method.

**5. The "Unnati" Orientation Program** was conducted on 1st December 2023 for one day. The resource person was Mrs. Shilpa Sunagar (Placement Officer), and 243 B.Com students attended. The outcome was that students gained practical knowledge about resume writing.

**6. Field Study 2** took place from 16th to 17th December 2023, lasting 2 days. Nine B.Com students have participated in the study. The outcome was that students gained practical knowledge about research through the survey method.

**7. Campus Drive by TCS** was conducted on 20th December 2023 for the role of Process Executive. A total of 887 students registered for the drive, with 248 from JG College of Commerce and 639 from non-JGCC institutions. Out of these, 73 students from JG College were selected, with a salary package of ₹1.56 lakhs per annum.

**8. Gender Equity Life Skills Session on the Safety of Female Students in Public Transport** was held on 2nd January 2024. This one-day session was led by Dr. Pallan Mehrunnisa, research scholar with 59 M.Com participants. The outcome was that students gained valuable knowledge about gender equity and safety in public transportation.

**9. Campus Drive by Piramal Finance** took place on 25th January 2024 for the role of Relationship Officer. A total of 319 students registered, with 97 from JG College of Commerce and 222 from non-JGCC institutions. Out of these, 28 students from JG College and 35 from non-JGCC were selected, with a salary package of ₹2.74 lakhs per annum.

**10. CSR Activity by 24/7 [AI] and Student Selection for the Incubation Center** took place from 2nd to 3rd April 2024. The resource person was Mr. Fuzil from 24/7[AI] Bangalore, and 50 B.Com students attended. The outcome was that students were selected for the CSR activity, providing them with an opportunity to engage with the Incubation Center.





11. Three days **Barclays (Life skills) CSR Training** in association with GTT Foundation was conducted on 15th, 16th, and 18th July 2024 from 9: 00 am to 5:00 pm . 77 students participated in the training. Students understood the importance of soft skills & learnt the various skills regarding clearing the interviews .

12. **Employability and Soft Skills Training Program** was conducted at the Incubation Center 24/7 [AI] Bangalore from 29th April to 29th July 2024. The program was led by Mr. ChetanPuneet from 24/7 [AI] Bangalore, with 131 B.Com students participating. The outcome was that students are currently undergoing training to enhance their employability and soft skills for future career opportunities

13. **Student Development Program** was held on 13th May 2024 for one day, led by resource person Dr. M.N. Manik from Chetan Business School Hubballi . The event was attended by 40 B.Com students, and the outcome was that students gained a clearer understanding of career opportunities available to them.

14. **Drive by Mahindra Finance** was conducted on 1st April 2024 for the role of Officer trainee. A total of 71 students registered, with 51 from JG College of Commerce and 20 from non-JGCC institutions. Out of these, 32 students from JG College and 4 from non-JGCC were selected, with a salary package of ₹2.71 lakhs per annum.

15. **Campus Drive by Lenskart** took place on 25th May 2024 for the role of Retail Sales Associate. A total of 88 students registered, with 33 from JG College of Commerce and 55 from non-JGCC institutions. Out of these, 20 students from JG College were selected, with a salary package of ₹2.52 Lakhs per annum.

16. All Sec Technologies campus drive was conducted on 21<sup>st</sup> August 2024 . 212 students had registered for the drive. 3 Students got selected for the company.

## IIC

- IIC Organised "FESTAJUNIA" a competition for reels, photography, marketing, and quiz on 23.12.2023 . 65 students participated .

### Upcoming Events :

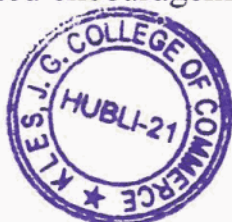
ಕನ್ನಡಕ್ಕಾಗಿ ಸಾಬು: ಅಭಿಯಾನಕಾರ್ಯಕ್ರಮ	ಕನ್ನಡ ವಿಭಾಗ
National Pollution Control Day-Awareness Campaign	NCC
Health Check-up campin adopted villages.	YRC
"THE WIZARD" an Intra-Class Fest on Excel	CXAR'Department of Computer Science.



HTML.	
Smart Cities Mission-NukkudNataks	NCC
National Library Week Celebration	Department of Library Science
Grammar and punctuation – practice session	Department of Hindi
Management & Cultural Fest	Department of Commerce
Work shop on Stock market literacy	PG Department of Studies in Commerce
Fiction Fables – Scripting Fables	Department of English
Communal Harmony Campaign Week	YRC
Self-Defense Training Course	Department of Physical Education & Sports
Awareness Programme on Women’s Rights	Ladies association & Women Empowerment Cell
Inter-Class Tennis Ball Cricket Tournament	Department of Physical Education & Sports
Employability Training	Career Guidance & Placement Cell
Work Shop on Acting Skills	Department of English
Armed Forces Flag Day- A Talk by Col. Jasdeep Singh ,CO	NCC
Action-Cut 2.0 State Level Video Making Competition	Department of Commerce
Cake Bake – Work Shop	Ladies Association & Women Empowerment Cell
KUD Second Zone Cricket Tournament.	Department of Physical Education & Sports
Special lecture on Hindi Translation	Department of Hindi
Learn from alums	PG Department of Studies in Commerce
National Pollution Control Day-Awareness Campaign	NCC
Smart Cities Mission-NukkudNataks from 13-11-2024	NCC

## CONCLUSION

We express high level of satisfaction regarding the academic as well as co-curricular activities offered at KLE’s JGCC. We will continue our unceasing efforts to offer better provision of education for our community. On this memorable academic year we recount our achievements and success with pride and happiness, I would like to dedicate whatever we could achieve, to our beloved students, committed team of teachers & other staffs. I thank our management for their wholehearted encouragement and continued support.





With this, I come to the conclusion of the Annual Report, and look forward to the next academic year's opportunities and achievements.

Thank you

**K.L.E. Society's  
JagadguruGangadhar College of Commerce. Hubballi**

K.L.E. Society's JagadguruGangadhar College of Commerce was established in the year 1947. The institution is affiliated to Karnatak University, Dharwad. As per the UGC act the institution got the 2(f) recognition on 01.12.1980 and 12(B) on 01.10.1984. The institution offers Three Years Degree Course in Commerce i.e. B.Com. It also offers P.G. Course in Commerce i.e. M.Com.

Since 2004, the institution is thrice accredited by NAAC at "A" grade.

First accreditation in 2004 with "A" grade.

Second accreditation in 2009 with "A" grade and 3.19 CGPA.

Third accreditation in 2015 with "A" grade and 3.33 CGPA

**Fourth accreditation in 2023 with "A ++" grade and 3.53 CGPA**

  
**PRINCIPAL  
K.L.E. Society's  
J. G. College of Commerce  
HUBLI 21**

